

AIC Nitte Pre-Incubation Program - III

(April-June 2023)

Overview

AIC Nitte Pre-incubation program is designed to support the ideation stage and early stage startups to understand and implement the fundamentals of the startup ecosystem into the business idea. The 10-Week program consists of business training expert support, coaching and mentoring sessions to accelerate your business idea and to create a successful business model.

Program Schedule

The duration of the program is 10 weeks, and online sessions will be conducted on Tuesdays.

Program Agenda

	Topic
Week 1	Developing Entrepreneurial Mindset
Week 2	Design Thinking - Think, Ideate, Prototype
Week 3	Business Model Canvas
Week 4	Building MVP of your startup
Week 5	Understand Your Target Customers
Week 6	Mid Program Review (Mock Pitching)
Week 7	Team Management – Dynamics
Week 8	Build a Basic Financial Plan for Your Startup
Week 9	Legal compliance and Finance for Startup
Week 10	Building your Pitch Deck and Business plan
Startup Pitching	